



SCALITY
DAY25
TENTH ANNIVERSARY

**Service Provider
Sponsorship
Opportunities**

INTRODUCTION



Limited sponsorship opportunities available. Secure your spot today.

Join us for the 10th anniversary of Scality Day on October 16th, 2025 at the 3 Mazarium in Paris.

Scality Day is going global! We're bringing together IT decisionmakers, CTOs, administrators, and architects from around the world to explore the future of data.

With an audience of 70% end users, 30% partners for a total of 350 exclusive guests, this is your opportunity to engage with the leaders shaping the future of enterprise storage and cloud solutions.



Benefits

- **Gain Prime Access**
Connect with key IT decision-makers actively seeking and managing cutting-edge solutions for AI, cloud and backup.
- **Forge powerful connections**
Build valuable relationships with current and future Scality customers as well as top-tier partners.
- **Elevate your brand**
Position your company as an industry thought leader through speaking opportunities, roundtable discussions, and exclusive sponsorship perks.
- **Generate leads and drive visibility**
Capture valuable opt-in attendee contacts, secure premium brand placement, and showcase your expertise on stage.

70%

End Users

350

Expected Attendees

30%

Partners

Service Provider Sponsorship

Gain essential brand visibility and industry connections at Scality Day 2025. As a Service Provider sponsor, you'll establish a strong presence, engage with key IT professionals, and enhance brand awareness

\$3,000

Exclusive Benefits Include

Networking & expo presence

Dedicated expo table: Engage with attendees and showcase your solutions on the expo floor.

VIP access for your team: 2 staff passes included for networking and engagement.

Thought leadership opportunity

Breakout session speaking slot: Present a real-world use case, demonstrating your company's expertise and innovations.

Brand visibility

Event-wide branding: Your company logo will be featured on digital event invitations, the official event landing page, Scality social media promotions, as well as on-site promotions including event screens, slides and signage.

Lead generation & audience engagement

Access to attendee contacts: Connect with potential customers and partners post-event.

Expo gamification participation: Boost booth traffic with interactive engagement opportunities.

Sponsorship Application

Please fill in the form below with your company contact information

☒

Sponsor information

Sponsor company name: _____

Primary contact name: _____

Primary contact title: _____

Company address: _____

Phone number: _____ Email: _____

☒

Payment information

Amount: _____ VAT#: _____ PO#: _____

Signature: _____

After receipt of the signed agreement, the Organizer’s Selected Agency will issue a quote and the invoice. All payments must be processed before the event day.





TENTH ANNIVERSARY

16 OCTOBER 2025

THE 3 MAZARIUM IN PARIS

Laurie Rosell-Magentie

event@scality.com